

Proposal Evaluation Summary
Mt. Vernon Road Corridor Action Plan – RFP #PUR1115-097
Proposals opened January 11, 2016

Evaluators: City staff from Community Development, Engineering, and Traffic Engineering

Proposals received in alphabetical order:

1	Confluence	Cedar Rapids, IA
2	Ferrell Madden	Washington, DC
3	Shive Hattery	Cedar Rapids, IA
4	Snyder & Associates	Cedar Rapids, IA

Top two proposals in alphabetical order:

1. Confluence Cedar Rapids, IA

Facts:

1. Staff of 44 includes 23 licensed landscape architects and planners
2. Partnering with HR Green to form a team with diverse qualifications and experience
3. Project Manager is located in Des Moines with team members located in Cedar Rapids
4. Proposal presents a clear understanding of the City's goals for this project and documents specific CAP experience
5. Financial proposal is within budget at \$50,000

2. Snyder & Associates Cedar Rapids, IA

Facts:

1. Experienced project team includes project managers, planners, landscape architects, engineers, multi model engineer
2. Project Manager is located in Ames with team members located in Cedar Rapids
3. Proposal presents a clear understanding of the City's goals for this project but specific experience with other CAP projects is not as strong.
4. Financial proposal within budget at \$49,500

Recommendation for Award:

The evaluation team ranked each proposal independently and chose Confluence as the top proposal for the following reasons:

1. Extensive experience includes other municipal CAP projects
2. Financial proposal is within budget
3. Proven track record of quality and timeliness for projects of similar scale
4. Written proposal, presentation and interview demonstrate a clear understanding of the City's goals for this project and the importance of success as the City's first CAP project since the adoption of EnvisionCR, the City's comprehensive plan